



### **Our Mission Statement**

Our mission is to offer value by providing a consistent, high quality, competitive cheerleading and tumbling program that delivers perfection. Our experienced coaches promote a culture that is run like clock-work and is dedicated to creating a safe and fun environment. Our intent is to develop character, respect and commitment in our athletes with a focus on the mind, body and spirit.

### **Airborne Elite All Stars Standard of Sportsmanship**

Our ATC family prides itself on our commitment to sportsmanship. The USASF, the governing body of All Star Cheer, promotes an initiative called iPromise which encourages All Star gyms to take part in a gym-wide pledge to honor the principles of positive sportsmanship. The goal of the campaign is to:

1. Motivate athletes, at every level, to recognize positive and encouraging behavior while engaging in changing their own behavior in cheer and dance.
2. Foster a sense of pride and dedication to excellence with current All Stars & coaches.
3. Establish action based on adhering to ethical standards and striving for positive relationships through all areas of participation.

### **Communication**

At Airborne Training Center, we want to be sure our athletes and families remain as informed as possible. Websites, emails and social media are the means by which information will be regularly available to you.

- Website: [www.AirborneTrainingCenter.com](http://www.AirborneTrainingCenter.com)
- Email: [info@airbornetrainingcenter.com](mailto:info@airbornetrainingcenter.com)
- Facebook: [www.facebook.com/airbornetrainingcenter](http://www.facebook.com/airbornetrainingcenter)
- Facebook: <https://www.facebook.com/groups/595918011276592/>
- Facebook Individual Team Pages (Request invite)
- Instagram @airbornetrainingcenter
- Band App – invitations will be sent

All important information will be communicated via email and/or through the ATC website. It is imperative that you check your email daily. The internet and email are our primary means of communication. Therefore, regular monitoring of the website is a requirement.

### **Safety & Discipline**

Safety is a top priority at Airborne Training Center. Athletes are expected to take all elements of practice seriously. Any lack of focus (excessive talking, unruly behavior) is averse to safety and will not be tolerated. One of Airborne Elite's key principles is respect. Each athlete is expected to treat their coaches, teammates, and all staff with utmost respect. We teach our athletes to be disciplined in their behaviors and to understand that mutual respect of our Airborne Elite family is key to our success. Any negative behaviors will not be tolerated.

### **Promoting Positivity**

Positive thinking wins. Airborne Elite promotes a positive environment inside and outside of the gym. We believe strongly in positive reinforcement among every athlete, coach, staff member and parent. Negativity is a weed that can destroy the most beautiful of gardens and it will not be tolerated at Airborne Training Center. All behavior of athletes, coaches, staff, parents and fans must be positive in nature including any and all social media activity.

### **Facility / Practice Information**

The Airborne Elite coaches prepare for each practice by establishing plans that provide a structured environment conducive to the personal development of your athlete and their team. Our practices are run according to these practice plans within the scheduled practice times. For this reason, it is critical that each athlete arrive to practice before the scheduled start time so that they may have time to prepare themselves and be ready to begin working at the scheduled start time. The coaches will start the practice on time. If for any reason you are going to be late, please call the gym immediately and let us know how soon you will be there. Also, please pick your athlete up on time to avoid any delay in the practice start time of following team.

**All practices are closed.** Siblings, family members, friends, etc. should wait for their athlete in the lobby. A parent viewing lounge is made available in the lobby of the gym so that you may view your athletes tumbling classes, however team practices are closed to viewing to avoid distraction to the athletes and coaches. (See COVID-19 exceptions) **Athletes are to keep all of their belongings in his/her bag in a cubby in the gym.** Do not throw items on the floor. All items not placed accordingly will be placed in the lost and found bin. The lost and found bin will be emptied weekly. **We are not responsible for lost or stolen items so please leave valuables at home.**

### **Practice Attire**

Cheerleaders are expected to wear appropriate practice gear to every practice. Long hair must be tied back in a high pony and nails must be kept to an athletic length to avoid accidental injury. Cheer shoes must be brought to and worn at every practice. Cheer shoes are NOT to be worn outside in order to keep the gym floor clean.

### **Attendance**

All Star Cheer is a team sport; the absence of a single member of that team prohibits the team from learning stunts and/or formations. Every absence is a huge hit to the team's progress. Winter & spring vacations are not an option as this is the height of our season & all athletes must be in attendance at each & every practice. (See COVID-19 exceptions)

### **Time & Financial Commitment**

Individual detailed time & financial commitments are distributed to each athlete and incorporated into the season commitment agreements that are due at the first team practice.

We truly hope that this packet of information answered most of your questions as far as what is to be expected from you and your athlete. We would like to take this opportunity to tell you that although the expectations and commitment level is high, the reward that your child will take away from being part of a close-knit family type of team is one that will remain with them for the rest of their lives.

We pride ourselves on instilling a foundation in these young athletes that will be forever present. Pride in hard work, pride in determination and pride in overcoming obstacles that she never thought possible. Pride in becoming a champion --- in every sense of the word. Congratulations in seeking an investment in your child's development and welcome to the Airborne Elite Family at Airborne Training Center.